

## **AOH Winter 2024 Timeline**

### **Registration**

Mon 2 – Mon 16 September **Early bird**

Tues 17 – Sun 24 September **Normal**

Mon 25 – Sun 30 September **Late Registration**

### **Design and production**

Tues 1 October: Brochure design starts

Cover artwork ready

Thurs 24 October: Proofing starts

Posters/Lamppost sleeves/dispensers design

Mon 28 October: Proofing closes

Wed 13 October: Posters/Lamppost sleeves/dispensers Artwork to print

5th November: Artwork to printers

Uploading to website starts

Thurs: 13 November: Brochures delivered to distribution hub.

Posters/Lamppost sleeves/dispensers delivered

Website testing

Fri 14 November: Distribution starts - Paul

Website goes live

### **Festival weekends**

30/1 November & December

7/8 December

14/15 December